

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

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Title of Application	ContextSensitive Television Tags
First Named Inventor	Allyson M. Krieger
Assignee	Microsoft Corporation
Group Art Unit	2623
Examiner	Nnenna N. Ekpo
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Nature of the Office Communication to which this is responding	Final Office Action
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Brief Summary of Selected Substantive Portions of this Response

[0001] The independent claims have been amended to clarify that that the TV tag comprises an associated data element and a plurality of associated actions. Additionally, the independent claims have been amended to clarify that upon the selection of the TV tags a display area whereby users can indicate selection of at least one of the plurality of associated actions is launched.

[0002] This brief summary is not intended to represent the Applicant's full response to the Action. Rather, it is merely a brief summary of selected substantive portions of the response herein.

SPECIFICATION AMENDMENTS

None